



Stakeholder Relations

Collaborative Partnership Guiding Principles

As an important partner in the health care and social support system, and a key player in the Canadian economy, Rx&D seeks to engage in collaborative relationships with a variety of organizations such as patient and professional associations, research institutes, life sciences clusters, and consumer groups. The goal of such relationships is to ensure positive health outcomes for Canadian patients; a well-managed, sustainable health care system; economic prosperity for Canada; and the pursuit of excellence in research. The guiding principles of such relationships are as follows:

Equality, in which both organizations enjoy an advantage from the relationship.

- These advantages will often be non-monetary in nature.
- These advantages may be asymmetrical (i.e. not of equal “weight” at all times), but both parties will ensure that the benefits are balanced over time.

Mutual respect, in which both organizations agree to exchange information as appropriate, understand each others’ differences and similarities; and respect each others’ opinions.

Independence, in that both organizations benefit from an exchange of information, but whose policy positions and activities are not dictated by the relationship.

Consistency – lasting for a mutually-agreed upon length of time, but ranging beyond individual issues of the day.

Transparency – Rx&D believes in transparency in its relationships, and supports its partner’s requirements to disclose affiliations and funding sources.

